



Aacer Gains Badminton World Federation Approval

FOR IMMEDIATE RELEASE

Peshtigo, WI. January 2nd 2012 – Aacer Flooring Vice President of Sales and Marketing Kevin Barker announced today, the approval by the Badminton World Federation

After recently becoming certified with the World Squash Federation Aacer has now become an official supplier to the Badminton World Federation. “Aacer Sports Flooring is proud to become an approved supplier for the Badminton World Federation. The international market continues to grow for Aacer and this approval opens up new opportunities for Aacer’s worldwide dealer network. As our brand grows and becomes the product of choice new partnerships are growing. We are excited to be part of the Badminton World Federation family and look forward to supplying great product to all who are involved”

The Badminton World Federation (BWF) is the governing body for the sport of badminton and has its headquarters in Kuala Lumpur, Malaysia, with an office in Lausanne, Switzerland. BWF's Equipment Approval for equipment focuses on whether equipment complies with the relevant Laws of Badminton, whether there are any likely safety hazards caused by the design, and whether it can do the job for which it is designed. Aacer’s product exceeded all these requirements.

About Aacer Flooring:

Aacer Flooring is the world leader in maple performance sports flooring systems. With more than 100 years experience in every part of the wood flooring industry, Aacer manufactures sports performance floor systems designed to accommodate athletes at all levels of play. Aacer also produces ten species of northern hardwood in a variety of face widths and grades in a LEED certified environmentally controlled facility. Aacer protects the environment by involving themselves as members of the FSC, MFMA, NWFA, and USGBC. Aacer’s floor systems are showcased around the world and in the Basketball Hall of Fame where the history and future of sports floors are prominently displayed. www.aacerflooring.com Media Contact: Ellen Grabian elleng@aacerflooring.com

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The Badminton World Federation (BWF) is the governing body for the sport of badminton and has its headquarters in Kuala Lumpur, Malaysia, with an office in Lausanne, Switzerland www.bwfbadminton.org