



ARCTIC PLANK

WIDE PLANK FLOORING

by *Aacer*
FLOORING



Unparalleled quality, rich consistent color and exceptionally tight grain make northern hardwoods the premier choice in wideplank flooring among architects, home builders and general contractors.

From the forests of northern Wisconsin and Michigan, where rich soil, cold winters and a short growing season combine to create the perfect atmosphere for producing hardwoods of unrivaled excellence and beauty, Aacer brings you ARCTIC PLANK northern hardwood wideplank flooring. Whatever your style, whatever the function, Aacer has the perfect floor to highlight your tastes and meet your needs.



■ **Quality Northern Timber**

Consistent Color
Slow Stable Growth with Sound Knots

■ **Prime & Rustic Qualities**

■ **Long Premium Lengths**

■ **Laser-Straight Precision Milling**

■ **Custom Textured Face Options**

Hand Scraping
Wire Brushing

■ **Custom Finish Options**

White Oil, Gray Oil and Custom Colors
Hand Applied Accents
UV Lacquer



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Aacer's owners have six generations of experience in managing and selectively logging renewable forests. When you own and respect timberland, you do what protects the environment. We were green long before it was politically correct, and we will be green for generations to come.



SIX GENERATIONS OF EXPERIENCE

Aacer Flooring, LLC is one of a family of wood related businesses owned by the Ort family. In 1878, Edward Ort Sr. settled in Appleton, surveyed the area for business, and determined the wood industry appeared ripe for growth. Fourth, fifth, and sixth generations of his family have built a small empire upon hardwood lumber and flooring.

Today, the Ort family owns and manages 60,000 acres of top-quality northern hardwood timberland, 35 million board feet of annual sawmill capacity and a 277,000 square foot state-of-the-art hardwood flooring manufacturing facility.

Aacer Flooring boasts more than 100 years of experience in every part of the wood flooring industry. The employees have logged, milled, manufactured and even installed hard maple and oak flooring. This bottom-up knowledge of the business created the state-of-the-art manufacturing facility with an eye for quality, consistency and customer satisfaction.

Aacer Flooring manufactures hard maple, northern red oak, cherry, yellow birch, northern ash, white oak, red birch, hickory and Peshtigo River Cherry. Controlling the entire manufacturing process—from the forest to the floor—means that Aacer can ensure quality and precision every step of the way. All flooring is manufactured in a unique environmentally-controlled facility where the moisture content of the wood is carefully controlled through each step of the process—including storage. The result is environmentally stable, top-quality flooring.



Long length, wideplank production.

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