

ACCREDITED 2011



## World Squash Federation Certifies Aacer Sports Flooring

### ***FOR IMMEDIATE RELEASE***

Peshtigo, WI. August 1<sup>st</sup>, 2011 – Aacer Flooring Vice President of Sales and Marketing Kevin Barker announced today, the certification by the World Squash Federation

Aacers success in the global market from the Olympics to the Pan American Games is now complemented by becoming fully accredited by the World Squash Federation. “Aacer Sports Flooring is proud to become a fully accredited provider for the World Squash Federation. Our global presence continues to grow and we are excited about being part of such a well respected organization. We are always trying to improve for our customers around the world and by strengthening these important relationships we hope to exceed their expectations.”

As part of the accreditation, Aacer Sports Flooring will be offering the AacerCush I as an accredited floor that can be installed and serviced by fully certified and accredited installers from around the world. Aacers sport floor systems continue to lead the way in many projects globally. Customer satisfaction and continued improvement in system design along with strategic partnerships work together to continue to help Aacer lead the marketplace.

### **About Aacer Flooring:**

Aacer Flooring is the world leader in maple performance sports flooring systems. With more than 100 years experience in every part of the wood flooring industry, Aacer manufactures sports performance floor systems designed to accommodate athletes at all levels of play. Aacer also produces ten species of northern hardwood in a variety of face widths and grades in a LEED certified environmentally controlled facility. Aacer protects the environment by involving themselves as members of the FSC, MFMA, NWFA, and USGBC. Aacer’s floor systems are showcased around the world and in the Basketball Hall of Fame where the history and future of sports floors are prominently displayed. [www.aacerflooring.com](http://www.aacerflooring.com) Media Contact: Ashley Gutknecht [ashleyg@aacerflooring.com](mailto:ashleyg@aacerflooring.com)

### **About the World Squash Federation:**

The WSF is recognized by the International Olympic Committee (IOC) as the International Federation (IF) for squash. The WSF is a member of the General Association of International Sports Federations (GAISF) and the Association of the IOC Recognized International Sports Federations (ARISF). [www.worldsquash.org](http://www.worldsquash.org)