

Aacer Flooring Appoints Ray Webb to Vice President and General Manager

FOR IMMEDIATE RELEASE

Peshtigo, WI. September 30th 2011 – Aacer Flooring acting CEO Gordy Boyd is pleased to announce that Ray Webb has been promoted at Aacer Flooring to Vice President and General Manager. "I am excited to have Ray move into the VP and General Manager Position. He brings additional leadership, experience and knowledge to our team," said Boyd. Ray has held the Operations Manager position with Aacer the past three years and has been with Aacer for a total of seven years. Previous to that he was the Procurement Manager of Superior Flooring.

Boyd went on to say, "Ray will be fantastic and brings the knowledge and expertise that is required to make sure Aacer is prepared for future growth." said Boyd.

Ray will be working directly with the CEO, CFO and his Operations Managers every day. His experience is something that today's material manufacturing business like Aacer demands. Aacers market position is once again immediately elevated by this promotion. Ray has been in the wood flooring industry for over 25 years.

Ray will continue to reside in Peshtigo Wisconsin with his wife and five children.

About Aacer Flooring:

Aacer Flooring is the world leader in maple performance sports flooring systems. With more than 100 years experience in every part of the wood flooring industry, Aacer manufactures sports performance floor systems designed to accommodate athletes at all levels of play. Aacer also produces ten species of northern hardwood in a variety of face widths and grades in a LEED certified environmentally controlled facility. Aacer protects the environment by involving themselves as members of the FSC, MFMA, NWFA, and USGBC. Aacer's floor systems are showcased around the world and in the Basketball Hall of Fame where the history and future of sports floors are prominently displayed. www.aacerflooring.com Media Contact: Kevin Barker kbarker@aacerflooring.com