

# Aacer Sports Flooring leads the way with new LEED Credit Eligibility Calculator

## ***FOR IMMEDIATE RELEASE***

Peshtigo, WI. March 25, 2011 – Aacer Flooring Vice President of Sales and Marketing Kevin Barker announced today, the launch of the web based LEED eligibility calculator.

<http://aacerflooring.com/sports/leed-calculator.php>

“Aacer is proud to bring a new tool to contractors and dealers that help clarify the process of determining LEED contribution points by product” Barker said. “As LEED continues to evolve so will our tools that we develop to make sure our network and end users stay informed. The sports flooring business is much more than just nailing down basketball floors, it is being prepared to help guide clients through the selection process and educate how the sports floors contribute to all parts of a project including athletes, owners and environmental issues.”

Aacers commitment to “green” products comes as no surprise to the building products industry. With a state of the art “zero waste” manufacturing facility Aacer is the most efficient producer of Northern Hard Rock Maple in the world. Aacer Flooring is also committed to show end users that “green” does not mean “expensive” or expose the owner to unproven or risky gimmicks. It really is about Aacer’s corporate commitment to provide total solutions that have long term benefits to end users, buyers and the environment.

Aacer Sports Flooring product line allows owners and architects to select products that will contribute maximum LEED credits which many feature 100% recyclable subfloors that combine fully FSC wood components.

### **About Aacer Flooring:**

Aacer Flooring is the world leader in maple performance sports flooring systems. With more than 100 years experience in every part of the wood flooring industry, Aacer manufactures sports performance floor systems designed to accommodate athletes at all levels of play. Aacer also produces ten species of northern hardwood in a variety of face widths and grades in a LEED certified environmentally controlled facility. Aacer protects the environment by involving themselves as members of the FSC, MFMA, NWFA, and USGBC. Aacer’s floor systems are showcased around the world and in the Basketball Hall of Fame where the history and future of sports floors are prominently displayed. [www.aacerflooring.com](http://www.aacerflooring.com) Media Contact: Ashley Gutknecht [ashleyg@aacerflooring.com](mailto:ashleyg@aacerflooring.com)