

Koko Thaw joins the Aacer Flooring International Sales Team

FOR IMMEDIATE RELEASE

Peshtigo, WI. October 10th 2011 – Aacer Flooring Vice President of Sports Kevin Barker is pleased to announce that Koko Thaw has joined Aacer Flooring as International Sales Manager. "I am excited to have Koko join Aacer Flooring. He brings additional experience and market knowledge to our team," said Barker.

Barker went on to say, "We saw something very special in Koko. He possesses the unique combination of experience, intelligence, personality, and entrepreneurship that we look for in our employees. The international business and sales experience Koko gained while working in so many markets coupled with his lifelong involvement in developing dealers and owner relationships across the world, will be a major asset to Aacer."

Koko will be working directly with International Dealers, Architects and end users every day. His experience in each of these channels is something that today's global market demands. Aacer's market position is immediately elevated by his addition. Koko has held the International Marketing Manager position with Prestige Enterprise International Inc. for the last twelve years. Koko earned a BS in Marketing from University of Rangoon and received his MBA in Management Information Systems from Xavier University, Cincinnati, Ohio.

About Aacer Flooring:

Aacer Flooring is the world leader in maple performance sports flooring systems. With more than 100 years experience in every part of the wood flooring industry, Aacer manufactures sports performance floor systems designed to accommodate athletes at all levels of play. Aacer also produces ten species of northern hardwood in a variety of face widths and grades in a LEED certified environmentally controlled facility. Aacer protects the environment by involving themselves as members of the FSC, MFMA, NWFA, and USGBC. Aacer's floor systems are showcased around the world and in the Basketball Hall of Fame where the history and future of sports floors are prominently displayed. www.aacerflooring.com Media Contact: Kevin Barker kbarker@aacerflooring.com