

Aacer Flooring Expands International Sales Team in Europe

FOR IMMEDIATE RELEASE

Peshtigo, WI. January 10th 2012 – Aacer Flooring Vice President of Sales and Marketing Kevin Barker is pleased to announce that Ilja Flug has joined Aacer Flooring International Sales Team. "I am excited to have Ilja join Aacer Flooring. His background in the European market will help support our continued growth overseas." said Barker.

Barker went on to say, "Ilja's past experience with Parador GmbH & Co KG (German flooring coverings producer who produces laminate, engineered multilayer & solid wood) along with the network he developed while working at BOEN Bruk AS (Norwegian Engineered Parquet and sports flooring producer) will really help our success in the marketplace."

Ilja will be working directly with our International Dealers, Architects and end users every day. His experience and proficiency in the wood flooring industry will be a fantastic asset to Aacer's International business. The marketplace has been asking for a representative on the ground and with our distribution points in Europe; Ilja is a great fit and will help us manage this part of the business. Ilja is proficient in five languages and resides in Germany.

About Aacer Flooring:

Aacer Flooring is the world leader in maple performance sports flooring systems. With more than 100 years experience in every part of the wood flooring industry, Aacer manufactures sports performance floor systems designed to accommodate athletes at all levels of play. Aacer also produces ten species of northern hardwood in a variety of face widths and grades in a LEED certified environmentally controlled facility. Aacer protects the environment by involving themselves as members of the FSC, MFMA, NWFA, and USGBC. Aacer's floor systems are showcased around the world and in the Basketball Hall of Fame where the history and future of sports floors are prominently displayed. www.aacerflooring.com Media Contact: Kevin Barker kbarker@aacerflooring.com